

2011 BUILDER newsletter Advertising

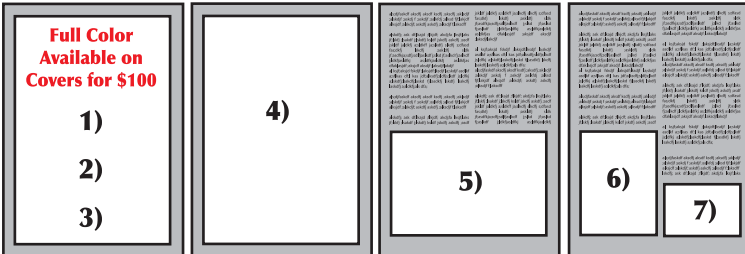
published 6x per year (Feb, Apr, Jun, Aug, Oct, Dec)



HOLDING OUR PRICING AGAIN FOR 2011 TO HELP OUT MEMBERS!

Ad Size/Position	2011 Pricing
1) Back cover	\$500*
2) Inside front cover	\$450*
3) Inside back cover	\$425*
4) Full page	\$375*
5) 1/2 page	\$225*
6) 1/4 page	\$100*
7) 1/8 page (Bus. Card)	\$ 50*

*All prices shown per issue.



1) Covers (no bleed)
Back Cover 7.5" wide x 8.5" deep
Inside Front Cover 7.5" wide x 9.75" deep
Inside Back Cover 7.5" wide x 9.75" deep

4) Full Page
7.5" wide x 9.75" deep

5) Half Page
7.5" wide x 4.75" deep

6) Quarter Page
3.25" wide x 4.75" deep
7) Eighth Page
3.25" wide x 2.25" deep

Camera-Ready Ad Information
Acceptable Programs: Adobe Photoshop (Mac or PC) .jpg .psd or .eps; Adobe Illustrator (Mac) .ai; Adobe Acrobat PDF
Fonts: Fonts must be included or embedded. If not included, we will substitute the closest font available.
Acceptable Media: Files may be sent on CD or emailed to kmoss@northcoastbia.com.
Camera-Ready ads are preferred. If your ad needs design work, you will be charged an additional design fee (\$50 for 1st hour and \$25 for each addtl hour required to create your ad).

Send artwork to: Kelli Moss kmoss@northcoastbia.com
 Questions?? Contact the North Coast BIA at (440) 934-1090

Advertising Deadlines

- jan/feb 2011 issue due: January 21, 2011
- mar/apr 2011 issue due: March 11, 2011
- may/jun 2011 issue due: May 13, 2011
- jul/aug 2011 issue due: July 15, 2011
- sep/oct 2011 issue due: September 9, 2011
- nov/dec 2011 issue due: November 11, 2011

Choose your ad size(s)...Choose your issue(s)

2011 Advertising Contract

Check your selections, complete information below and return by fax to (440) 934.1089 or email your contract to kmoss@northcoastbia.com.

- | | |
|---|--|
| JANUARY - FEBRUARY 2011
<input type="checkbox"/> Back Cover
<input type="checkbox"/> Inside Back Cover
<input type="checkbox"/> Inside Front Cover
<input type="checkbox"/> Full Page
<input type="checkbox"/> 1/2 Page
<input type="checkbox"/> 1/4 Page
<input type="checkbox"/> 1/8 Page | JULY - AUGUST 2011
<input type="checkbox"/> Back Cover
<input type="checkbox"/> Inside Back Cover
<input type="checkbox"/> Inside Front Cover
<input type="checkbox"/> Full Page
<input type="checkbox"/> 1/2 Page
<input type="checkbox"/> 1/4 Page
<input type="checkbox"/> 1/8 Page |
| MARCH - APRIL 2011
<input type="checkbox"/> Back Cover
<input type="checkbox"/> Inside Back Cover
<input type="checkbox"/> Inside Front Cover
<input type="checkbox"/> Full Page
<input type="checkbox"/> 1/2 Page
<input type="checkbox"/> 1/4 Page
<input type="checkbox"/> 1/8 Page | SEPTEMBER - OCTOBER 2011
<input type="checkbox"/> Back Cover
<input type="checkbox"/> Inside Back Cover
<input type="checkbox"/> Inside Front Cover
<input type="checkbox"/> Full Page
<input type="checkbox"/> 1/2 Page
<input type="checkbox"/> 1/4 Page
<input type="checkbox"/> 1/8 Page |
| MAY - JUNE 2011
<input type="checkbox"/> Back Cover
<input type="checkbox"/> Inside Back Cover
<input type="checkbox"/> Inside Front Cover
<input type="checkbox"/> Full Page
<input type="checkbox"/> 1/2 Page
<input type="checkbox"/> 1/4 Page
<input type="checkbox"/> 1/8 Page | NOVEMBER - DECEMBER 2011
<input type="checkbox"/> Back Cover
<input type="checkbox"/> Inside Back Cover
<input type="checkbox"/> Inside Front Cover
<input type="checkbox"/> Full Page
<input type="checkbox"/> 1/2 Page
<input type="checkbox"/> 1/4 Page
<input type="checkbox"/> 1/8 Page |

_____ company name

_____ contact name

_____ Authorized Signature

_____ phone _____ email

_____ VIS/MC/AMEX card number

_____ exp date _____ crv#

_____ Billing Address

Questions??? Contact Kelli Moss at the NCBIA office at (440) 934-1090 or kmoss@northcoastbia.com.